

NEWSLETTER

The Seasons Community



Volume 1, Issue 2



JULY 2010

MANAGEMENT MESSAGE

Dear Customer,

Greetings from Ishraqah!

Welcome to our second issue of the newsletter, your window to the Seasons Community.

In this edition, along with construction updates, we would like to highlight the benefits of Green Buildings. Some of our customers have shown interest in this subject based on their queries, therefore, we would like to share with you some of the advantages of Green Buildings.

Please visit our **NEW ENHANCED** website at www.ishraqah.com which will provide you with current information about the different clusters in the Project, supported by recent construction images. Please provide us with your suggestions under Customer Care at our website in order to include new topics in our future edition.



The Holy month of Ramadan unites all who are in fasting, worship and prayer. It is a time for contemplation, spirituality and brotherhood.

On Behalf of the Management Team

RAMADAN KAREEM

THE SEASONS COMMUNITY — A GREEN COMMUNITY

Green Buildings are definitely not those buildings painted in green!

A Green Building simply means a **SUSTAINABLE** building that is environmentally friendly and resource-efficient throughout its life-cycle from design, construction, operation, maintenance, renovation until deconstruction.

A Green Building is a **HIGH PERFORMANCE** building that is in harmony with the natural features and resources surrounding it. It is designed to reduce the overall impact of the built environment on human health and the natural environment by efficiently using energy, water, and other resources, reducing waste, pollution and environmental degradation, improving air and water quality, reducing operating costs, enhancing occupant comfort and health and improving overall quality of life.

We, at Ishraqah, are delighted to provide our customers with enhanced indoor environmental quality for more comfort, well-being, and improved productivity, while reducing their monthly operating expenses by adopting a unique Green-compliant design and construction, featuring:

- More energy-efficient refrigerants for the A/C machines, that consume less energy and reduce ozone depletion,
- Innovative water-efficient Sanitary wares and landscaping systems that reduce water waste and consumption,
- A high level of efficient lighting system control,
- A weather-tight building envelope for more comfortable thermal environment (higher thermally insulated building blocks, aluminum sections and glass),
- Enhanced ventilation and connection between indoor spaces and daylight.

This is a great opportunity, based on our Corporate Social Responsibility to society, to express our gratitude to the world and demonstrate respect for the shared resources of our life and to give our customers the distinction of living in one of the few Green Communities in the Middle East.

CONSTRUCTION UPDATES OF THE SEASONS COMMUNITY

AUTUMN CLUSTER-WITH RETAIL

We have reached 100% completion of all skeleton works!

On the 12th of July 2010, the Autumn Cluster with Retail has reached 80% overall completion (completion of 100% of the Skeleton "3rd & 4th Floors"), based on the Completion Certificate issued by the Project Consultant and the RERA approved payment plan. Visit our website for more construction images and Consultant Completion Certificates.



CONSTRUCTION UPDATES OF THE SEASONS COMMUNITY

AUTUMN CLUSTER-WITHOUT RETAIL

We are almost at 100% completion of all skeleton works!

On the 29th of May 2010, the Autumn Cluster without Retail has reached 70% overall completion (completion of 50% of the Skeleton "1st & 2nd Floors"), based on the Completion Certificate issued by the Project Consultant and the RERA approved payment plan. As of the first week of August 2010, casting of the 4th Floor Skeleton is at its final stage (completion of 100% of the Skeleton). This will bring the overall completion to 80% based on construction milestones and payment plan approved by RERA. *Visit our website for more construction images and Consultant Completion Certificates.*



AUTUMN CLUSTER-TOWNHOUSES

We have completed slab on grade casting and ground floor slab work is in progress. *Visit our website for more construction images*



SUMMER CLUSTER WITH AND WITHOUT RETAIL

We have reached 100% completion of Foundation work for the two plots of Summer with and without Retail (Completion of 40% based on the Completion Certificate issued by the Project Consultant and the RERA approved payment plan). As of first week of August 2010, the casting for first base-ment is in progress. *Visit our website for more construction images and Consultant Completion Certificates.*



SUMMER CLUSTER-TOWNHOUSES

We have completed 80% of Foundation works. Completion of 100% of the Foundation works is expected by mid August 2010.

